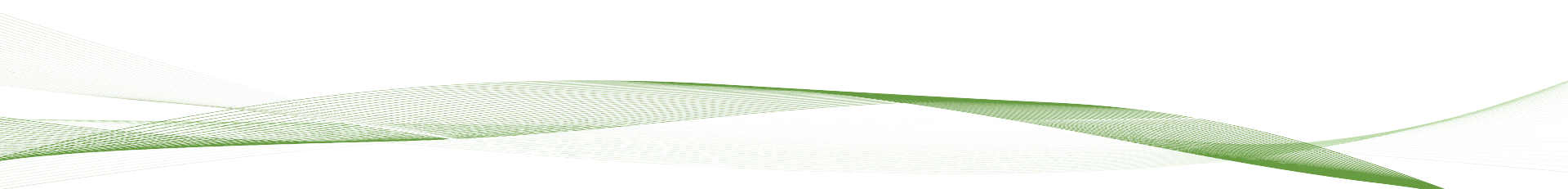




# Morningside Neighborhood Association

Neighborhood Survey, Fall 2020



# Questions

1. Who are we?
2. How do we communicate?
3. What do we care about?

# Who Are We?



## 203 respondents

- If we assume roughly 700 households and 1,800 adults then we captured ~ 11% of the available respondents
- If we assume 2/3 of respondents are from the same house we captured 135 unique households, ~19%
- NB: For physician recruiting (with vetted emails and honoraria) the norm is ~ 10%

## Note:

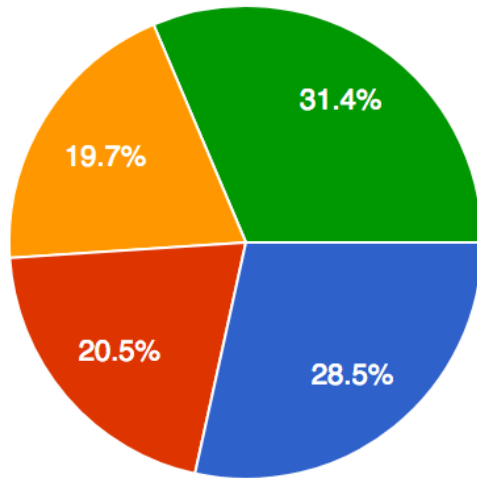
- Survey open from September 29<sup>th</sup> through October 22<sup>nd</sup>.
- Notices sent to MNA email list, MWC, MAC, MBCO, NextDoor, Morningside Community Church and MNA Facebook page.

# Who Are We?

## How long have you lived in the neighborhood?

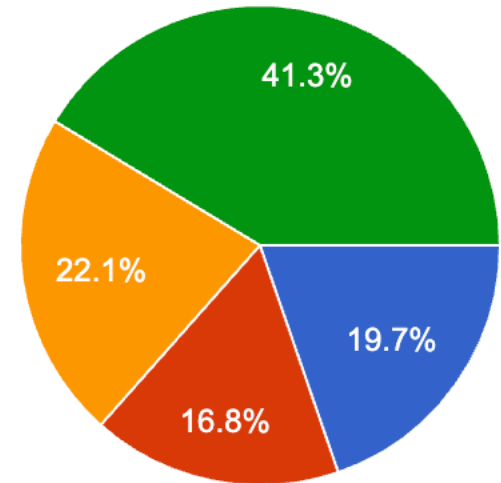
239 responses

2017



- 0-5 years
- 6-10 years
- 11-20 years
- 20+ years

2020



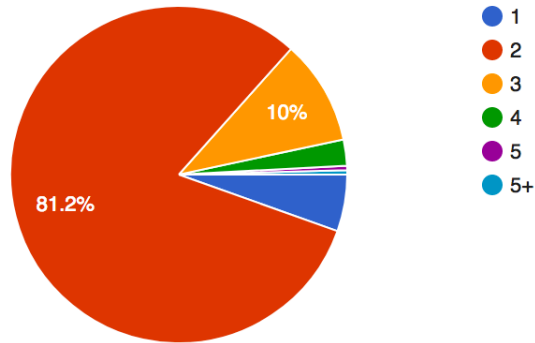
208 Responses

# Who Are We?

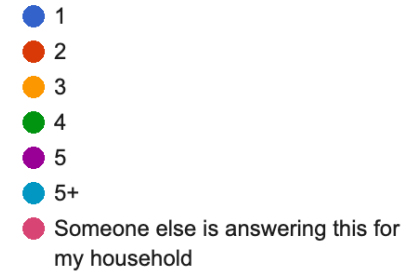
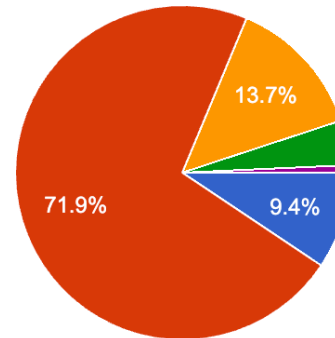
## How many adults live in your household? (18 or older)

239 responses

2017



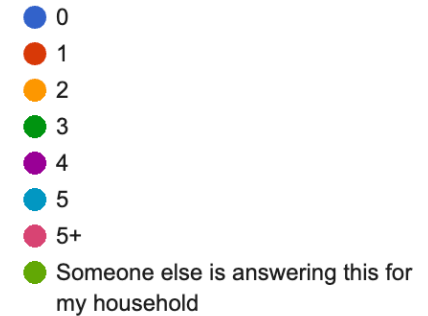
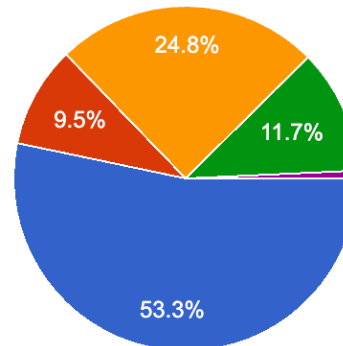
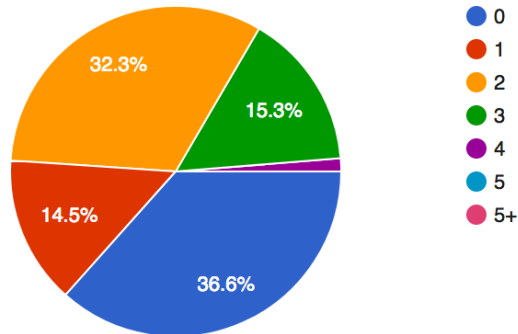
2020



207 Responses

## How many children live in your household? (younger than 18)

235 responses

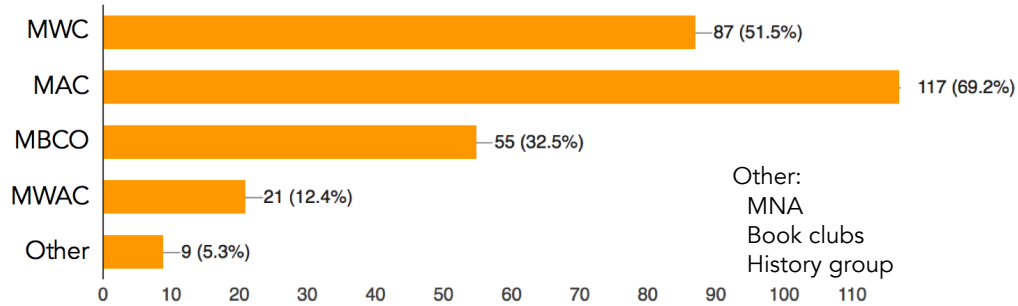


204 Responses

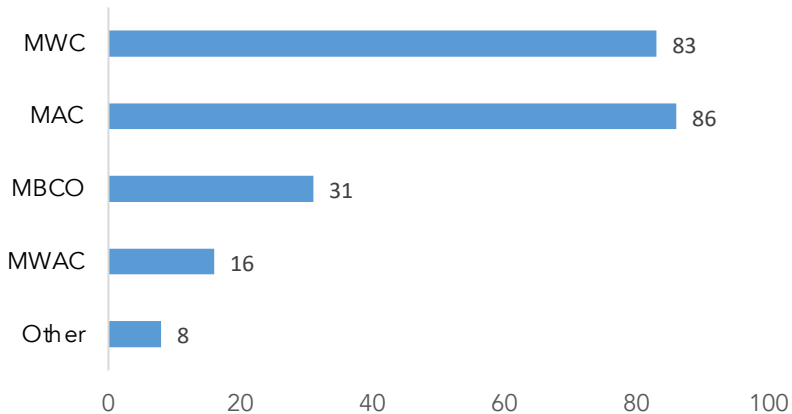
# Who Are We?

Does anyone in your household participate in one of the following groups?

169 responses



2017



2020

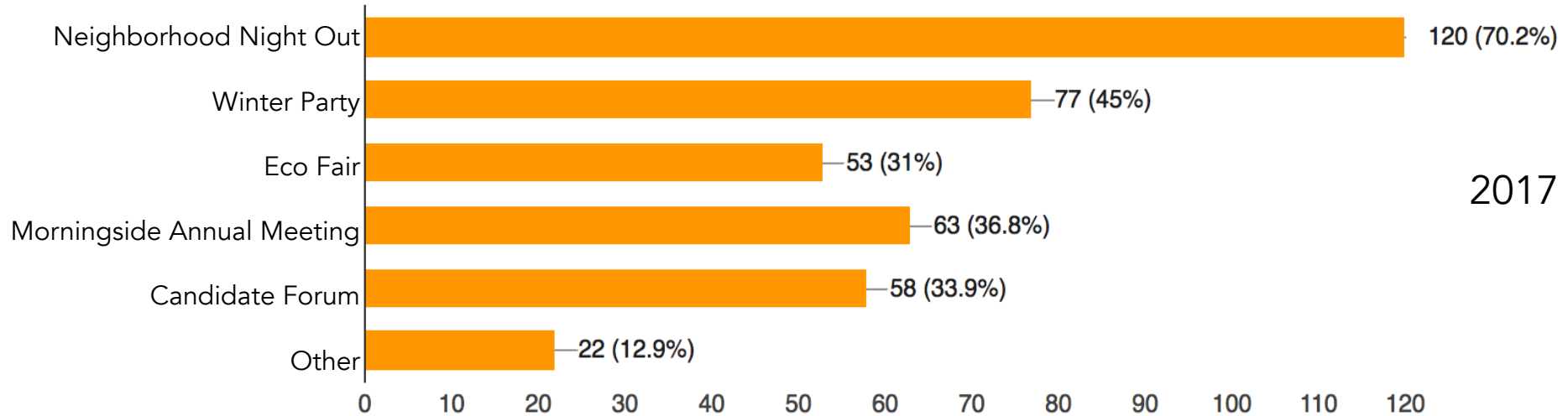
146 Responses

# Morningside Events

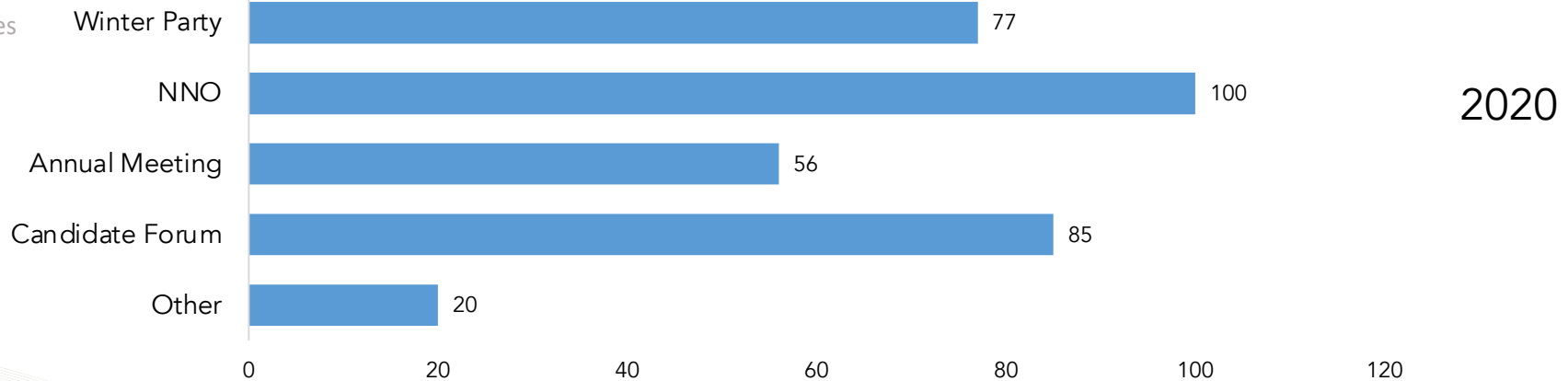


## What Morningside events have you attended or would like to attend?

171 responses



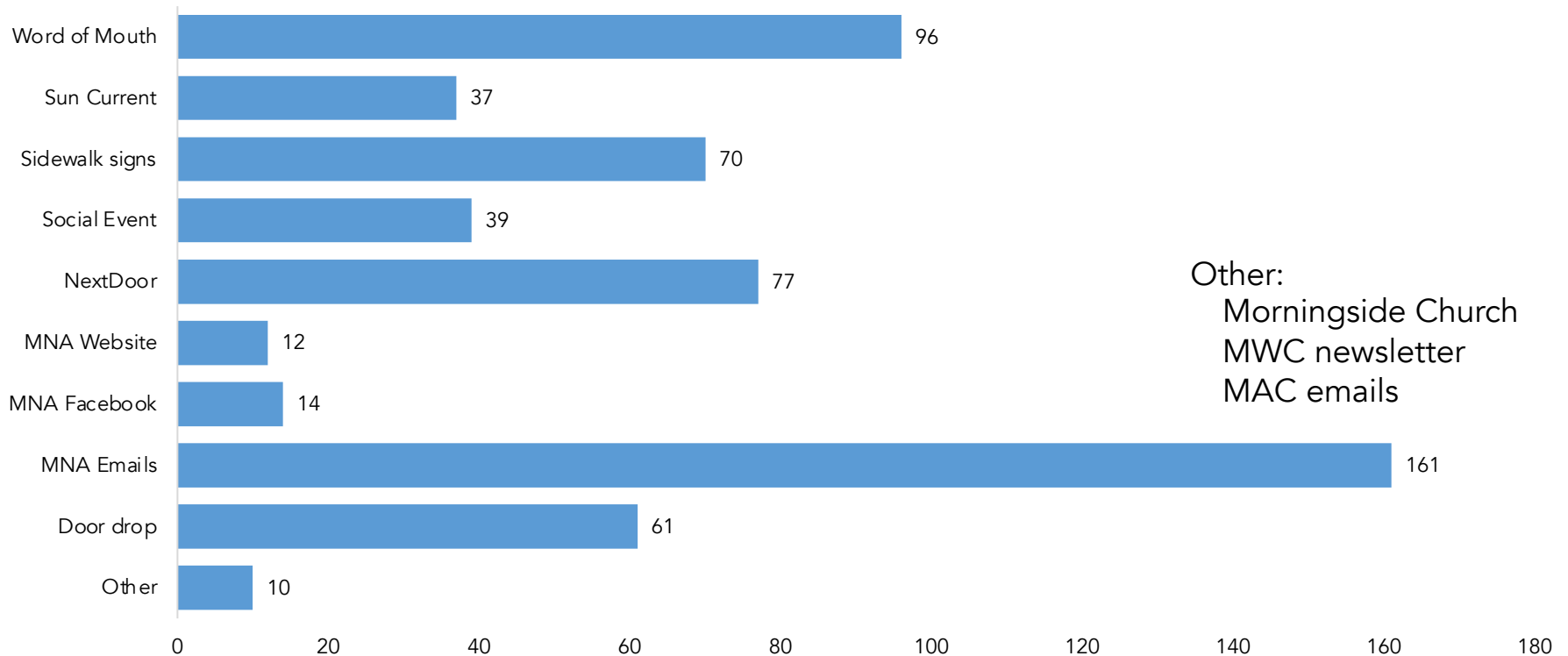
144 Responses



# How Do We Communicate?

How do you typically get information about the neighborhood like upcoming events, city meetings, etc

206 Responses



Vast majority use multiple sources



# What Do We Care About?



201 Responses

■ Very   
 ■ Somewhat   
 ■ Not

★ > 100 votes for Very Interested / Concerned  
★ > 150 votes for Very + Somewhat Interested / Concerned